

A starter on



Presentation by Paul Gobée, license: Creative Commons Attribution ShareAlike 4.0 Int.



Version 2, June 2024

# What is Creative Commons?

Creative Commons is *the* international licensing system to share creative and academic works openly.

It facilitates reuse of creative and academic works, and building further on those works, by overcoming legal obstacles to do so.

The main way this is done, is by issuing a set of (Creative Commons) licenses that provide a simple, standardized way to give your permission to share and use your creative work— on conditions of your choice\*.

They nevertheless have a solid legal underpinning.

# What do Creative Commons licenses offer?

Creative Commons licenses give everyone from individual creators to large institutions **a standardized way to grant** the public permission to use their creative work under copyright law.\*

The licenses also contain a **disclaimer of warranties and a limitation of liability**.

From the reuser's perspective, the presence of a Creative Commons license on a copyrighted work answers the question, ***“What can I do with this work?”*** \*

\*Copied from: <https://creativecommons.org/about/cclicenses/>

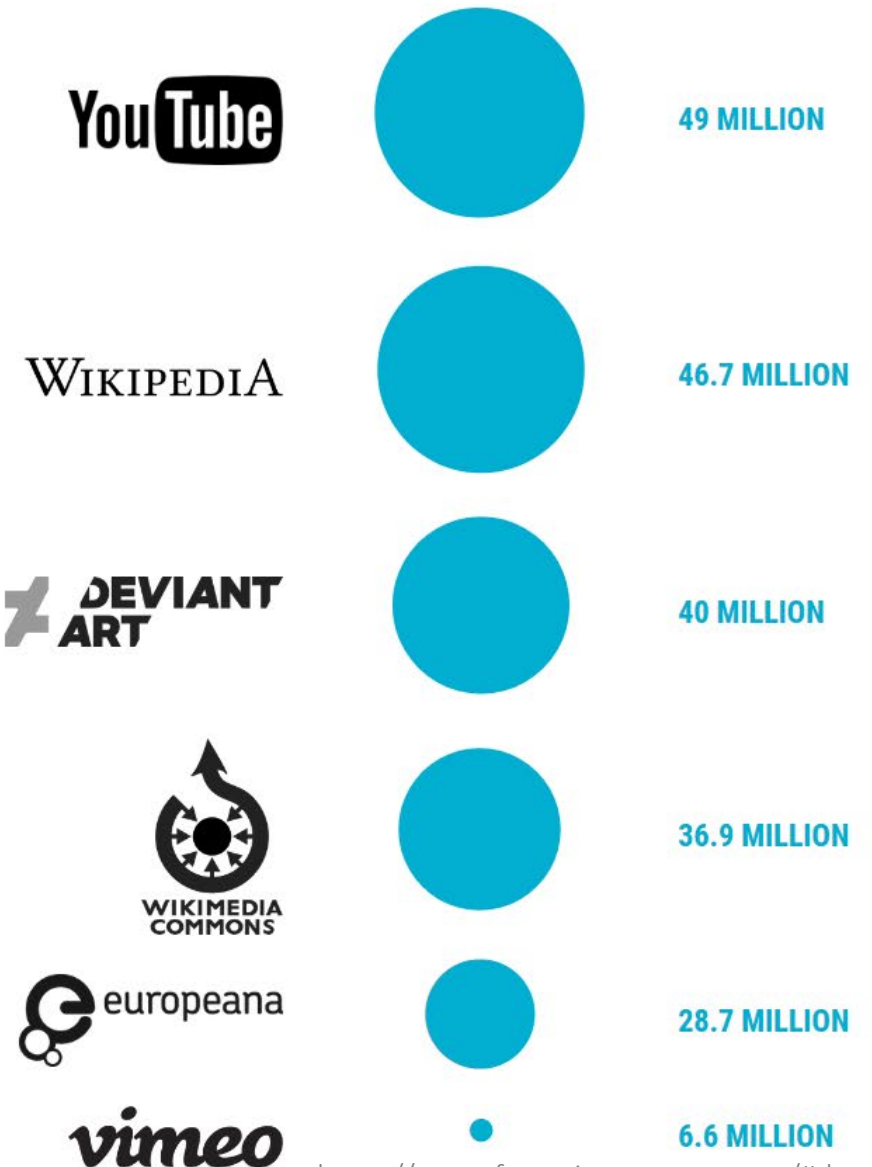
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2024: 2.5 billion works under Creative Commons license

<https://creativecommons.org/share-your-work/platform/>

# MAJOR PLATFORMS SHARING CC WORK



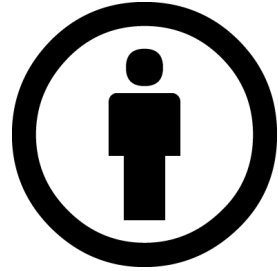
<https://stateof.creativecommons.org/#data>



# The basic idea: Creative Commons licenses form a mid way between Copyright and Public Domain.



You can 'tag' your work with (combinations of) 4 elements that denote specific restrictions.



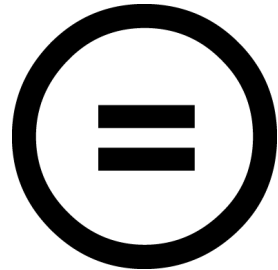
**Attribute (BY)**



**ShareAlike (SA)**



**NonCommercial (NC)**



**NoDerivatives (ND)**

# Explanation of the CC elements



**BY**



**Attribution**

Yes, you can use my videos but make sure you say they were created by Mr O'Pen!



**SA**

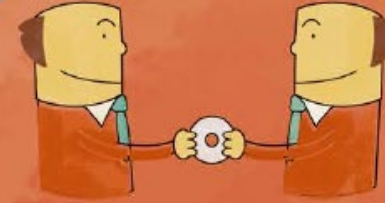


**ShareAlike**

Yes, you can use and remix my videos, but you must share remixes with the same license!



**ND**



**NoDerivs**

Yes, you can use my videos but only as they are. No remixing!

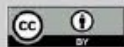


**NC**



**NonCommercial**

Yes, you can use my videos, but not for commercial purposes!



[oerresearchhub.org](http://oerresearchhub.org)

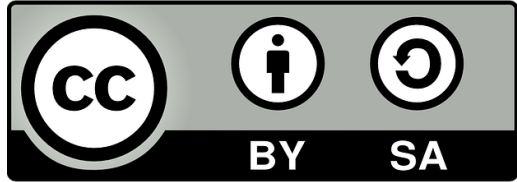


[flippedlearning.org](http://flippedlearning.org)

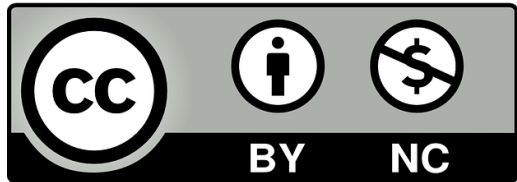
The elements are combined to 6 licenses.



Attribution



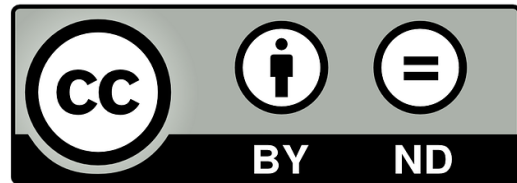
Attribution ShareAlike



Attribution NonCommercial



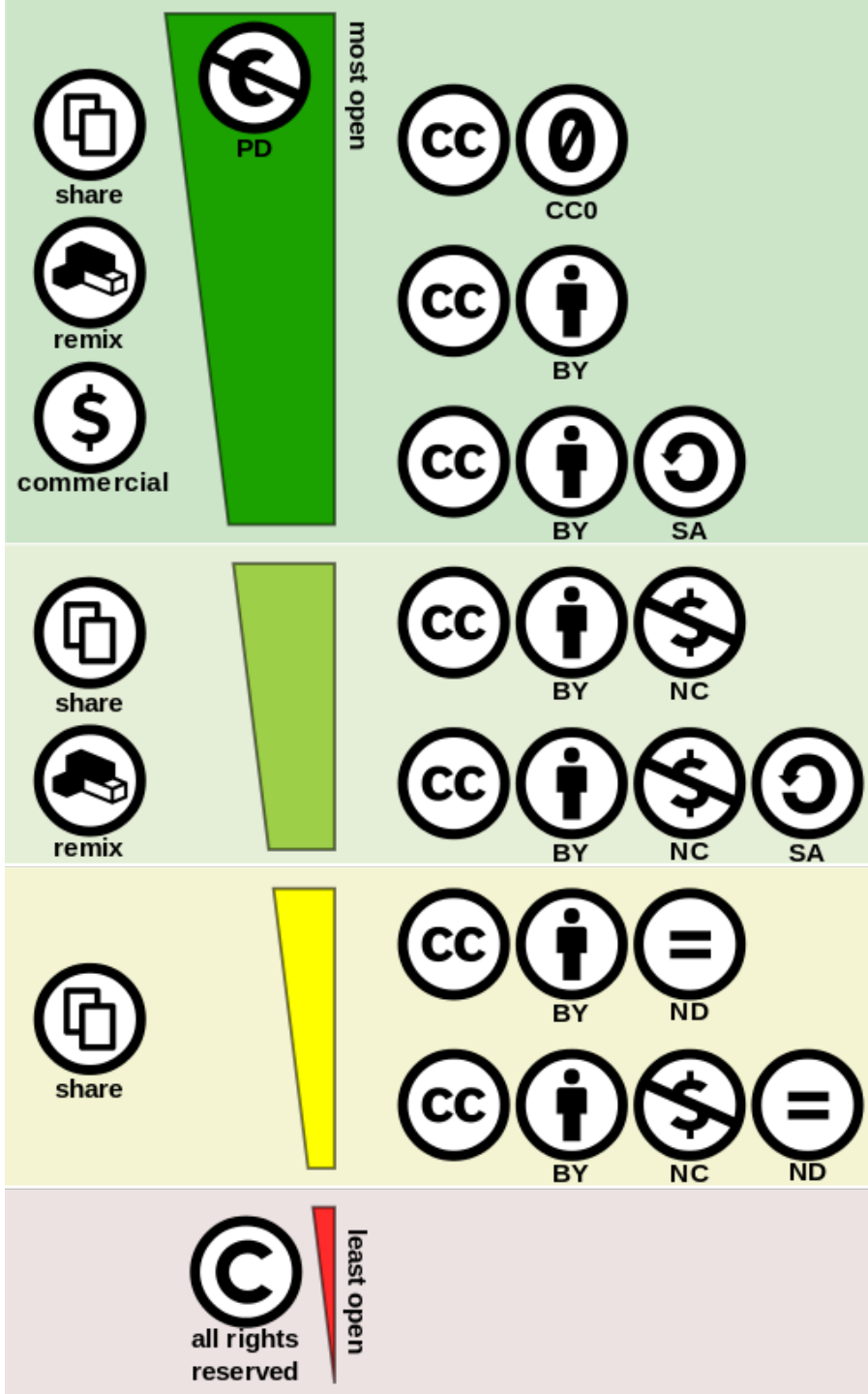
Attribution NonCommercial ShareAlike



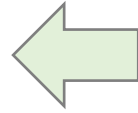
Attribution NoDerivatives



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These 6 licenses form a spectrum from most open to least open



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# Example

the Attribution ShareAlike (CC BY SA)  
license

What does  
the license  
allow and  
require?

There is an  
easy  
understandable  
summary



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# Getting practical

- How to license your work?
- How to find existing CC licensed material?
- How to use CC licensed material?

- **How to license your work?**
- How to find existing CC licensed material?
- How to use CC licensed material?

# How to license your work?

<https://creativecommons.org/choose/>

1. Choose a license

*It's not rocket science!*

2. Publish your material,  
marking it with the license

*For instance, place the license  
below your image, or show it  
on the title page of your video*

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Your choices on this panel will update the other panels on this page.

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Allow commercial uses of your work?



☒ Yes ☐ No



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***Example:** on the title page of  
this presentation*

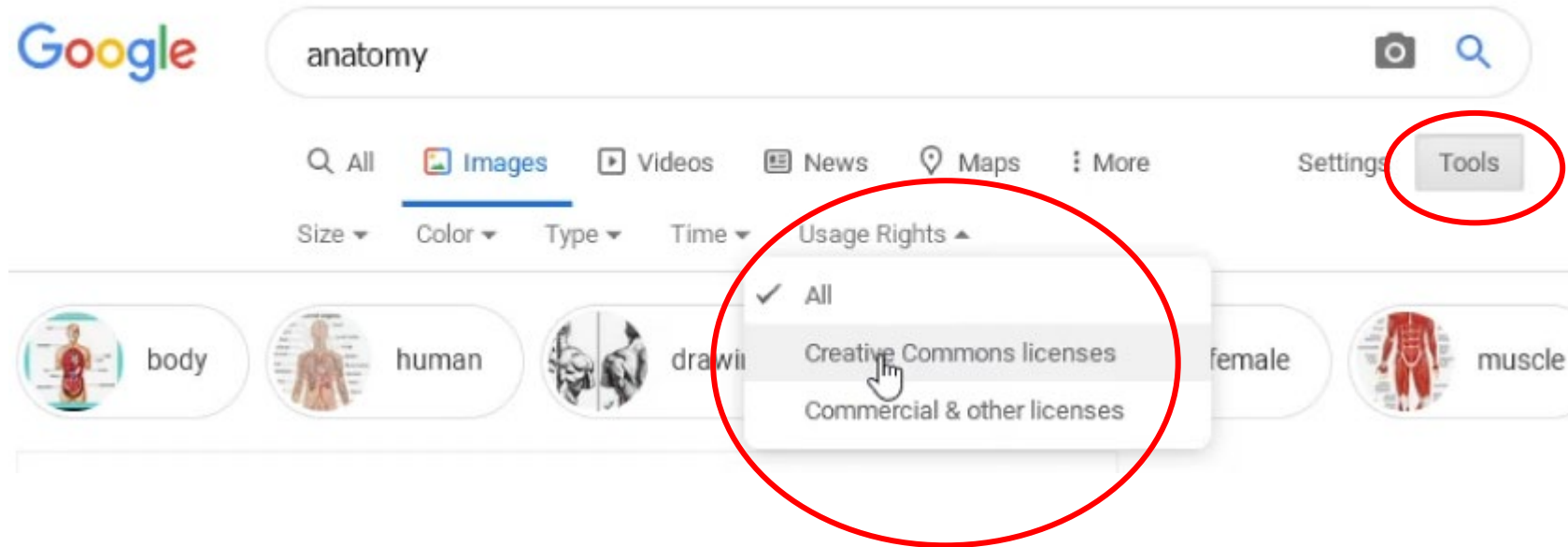
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- How to license your work?
- **How to find existing CC licensed material?**
- How to use CC licensed material?

# How to find existing CC licensed material?

## Google





# How to find existing CC licensed material?

Video – view in presentation mode

## Google



# How to find existing CC licensed material?

## Search on the Creative Commons search site

<https://search.creativecommons.org/>



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SHARE, USE, AND REMIX.

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Music

Europeana

Media

Flickr

Media

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Image

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3D Model

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Wikipedia Commons

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- How to license your work ?
- How to find existing CC licensed material?
- **How to use CC licensed material?**

# How to use CC licensed material?

1. Only use the material in the way the license allows

2. **Attribute** the creator, stating the license

## How to attribute?

State:

- source
- creator
- license

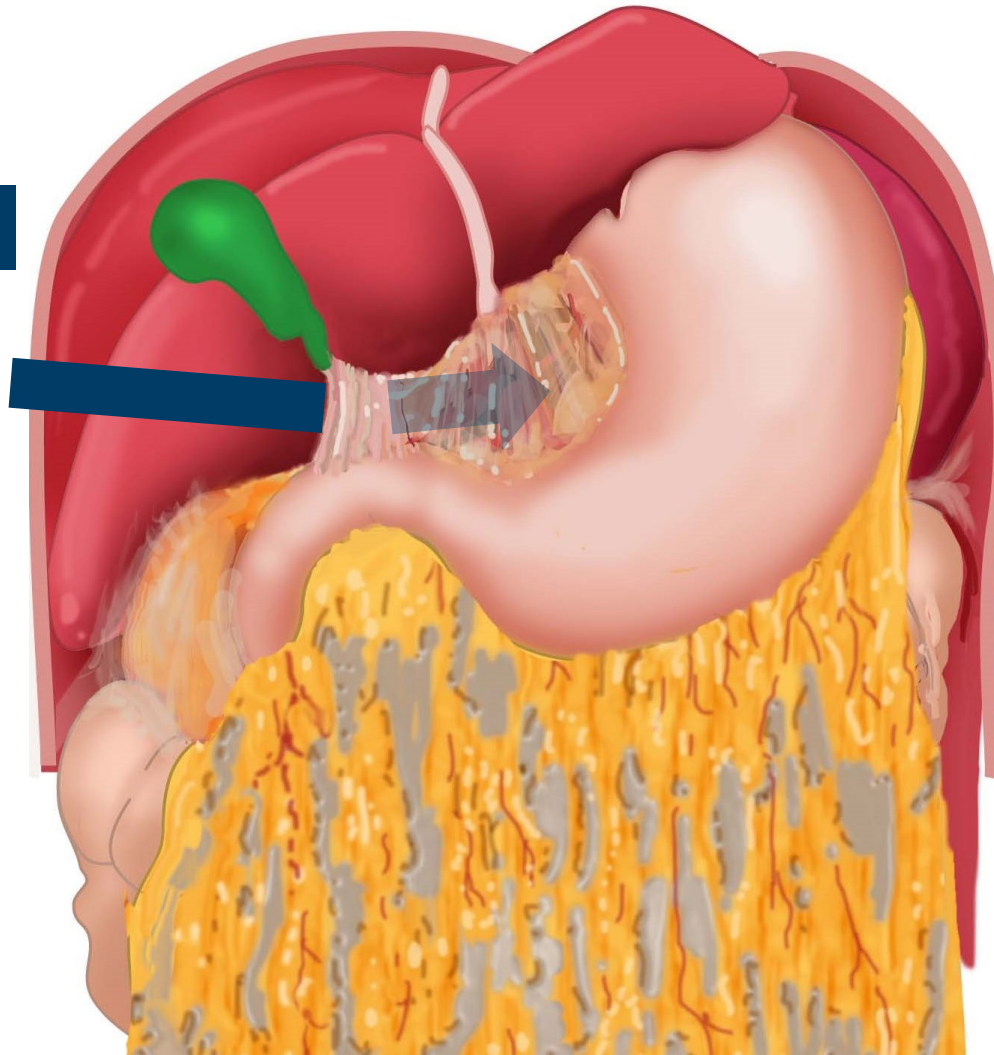
<https://creativecommons.org/use-remix/attribution/>



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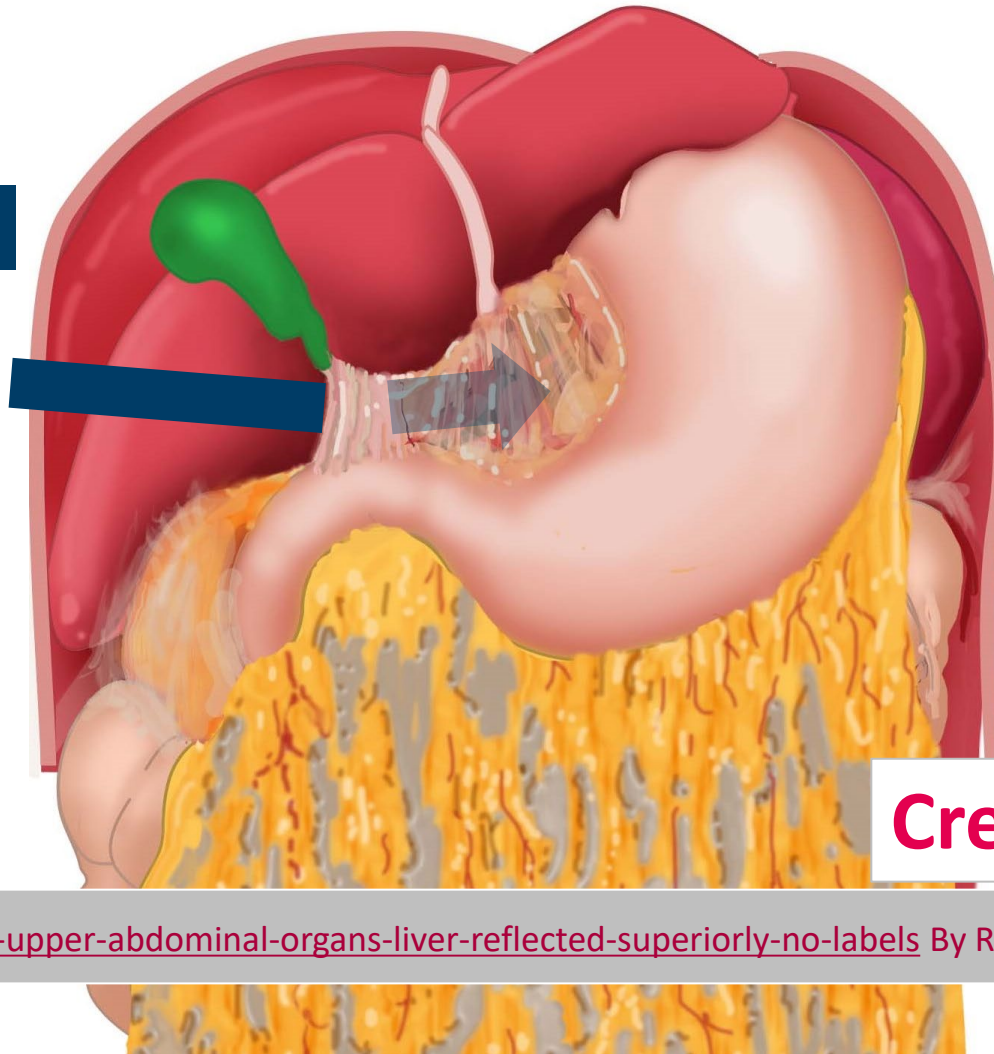
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**Omental  
bursa**



## Example of attribution

**Omental  
bursa**



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## *Quick reference*

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How to attribute (best practices)

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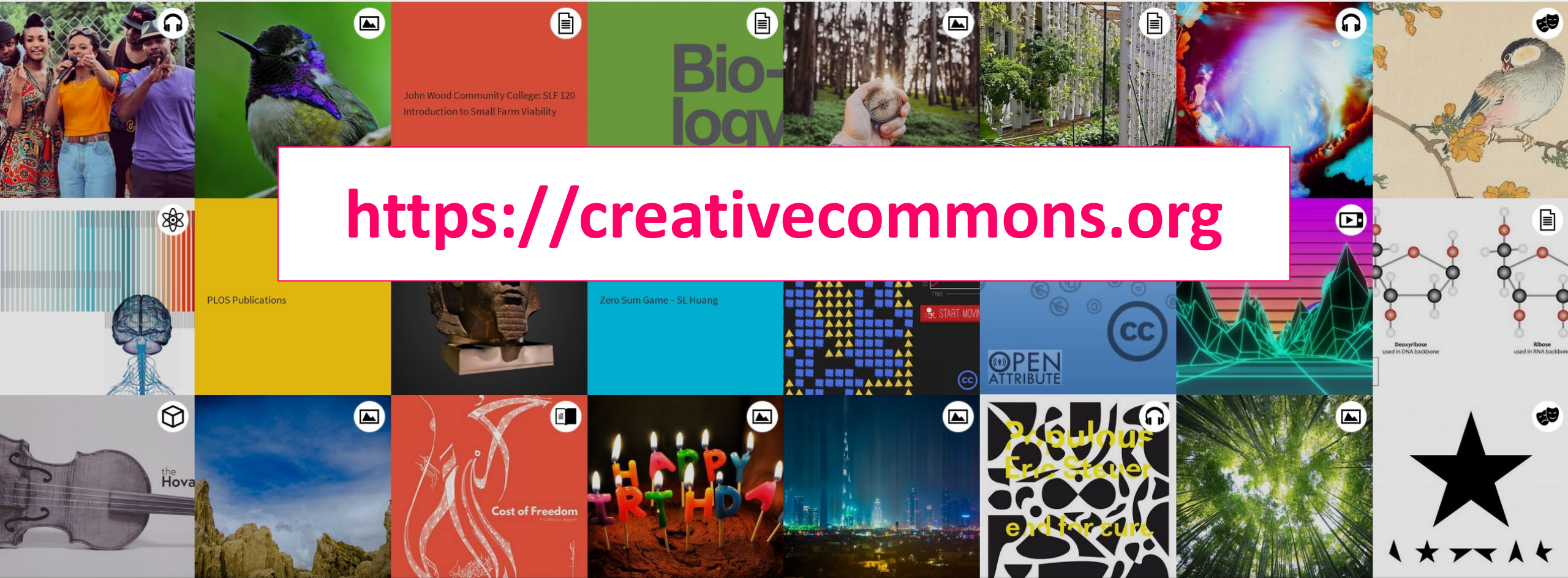
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