

A **starter** on



Presentation by Paul Gobée, license: Creative Commons Attribution ShareAlike 4.0 Int.



Version 2, June 2024

What is Creative Commons?

Creative Commons is *the* international licensing system **to share creative and academic works openly**.

It facilitates reuse of creative and academic works, and building further on those works, by overcoming legal obstacles to do so.

The main way this is done, is by issuing a **set of (Creative Commons) licenses** that provide a **simple, standardized way** to give your permission to share and use your creative work— on conditions of your choice*.

They nevertheless have a solid legal underpinning.

What do Creative Commons licenses offer?

Creative Commons licenses give everyone from individual creators to large institutions **a standardized way to grant** the public permission to use their creative work under copyright law.*

The licenses also contain a **disclaimer of warranties and a limitation of liability**.

From the reuser's perspective, the presence of a Creative Commons license on a copyrighted work answers the question, ***“What can I do with this work?”*** *

*Copied from: <https://creativecommons.org/about/cclicenses/>

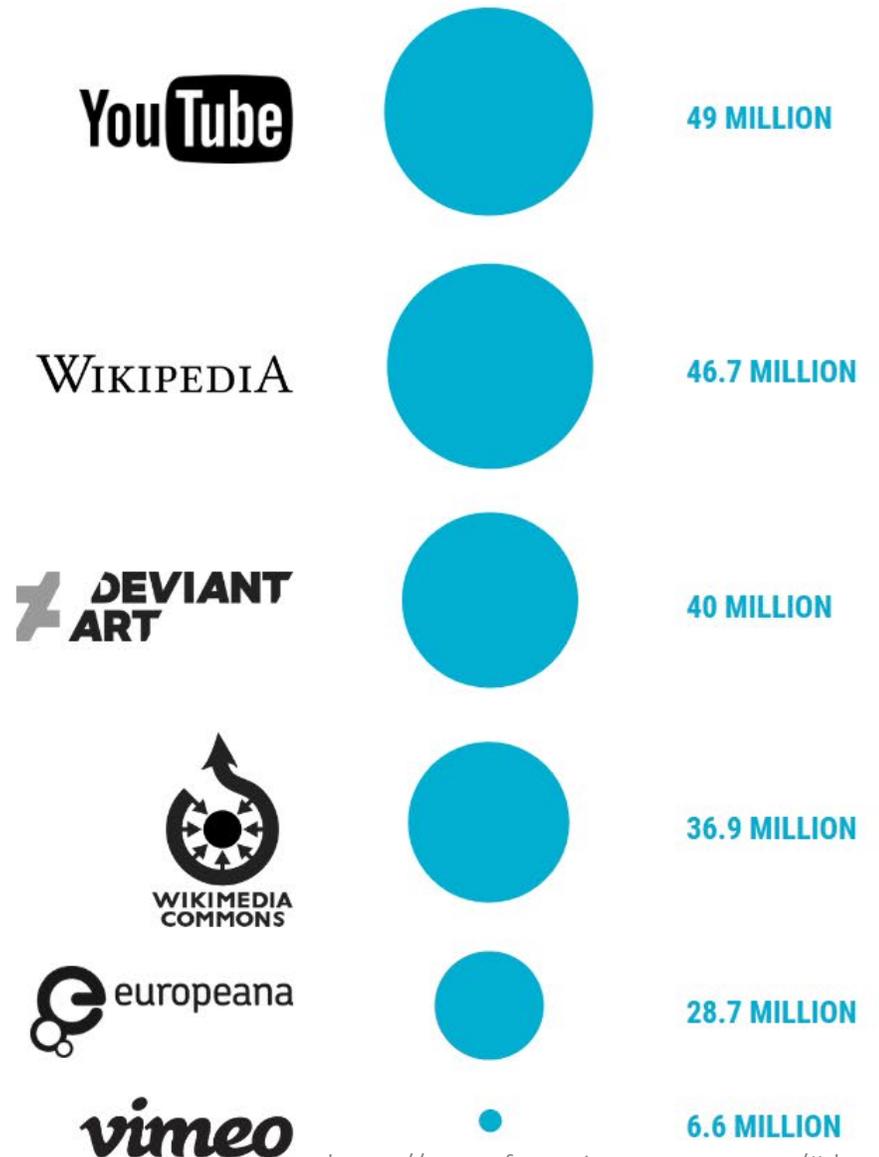
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2024: 2.5 billion works under Creative Commons license

<https://creativecommons.org/share-your-work/platform/>

MAJOR PLATFORMS SHARING CC WORK



<https://stateof.creativecommons.org/#data>

The basic idea: Creative Commons licenses form a mid way between Copyright and Public Domain.



You can 'tag' your work with (combinations of) 4 elements that denote specific restrictions.



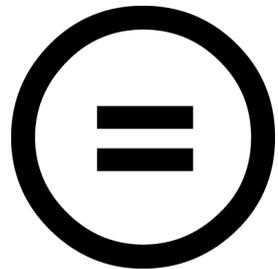
Attribute (BY)



ShareAlike (SA)



NonCommercial (NC)



NoDerivatives (ND)

Explanation of the CC elements



BY



Attribution

Yes, you can use my videos but make sure you say they were created by Mr O'Pen!

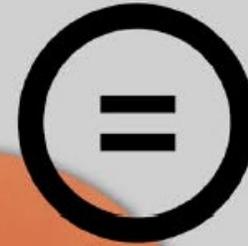


SA

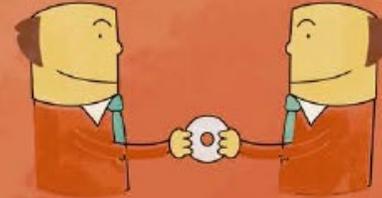


ShareAlike

Yes, you can use and remix my videos, but you must share remixes with the same license!



ND



NoDerivs

Yes, you can use my videos but only as they are. No remixing!



NC



NonCommercial

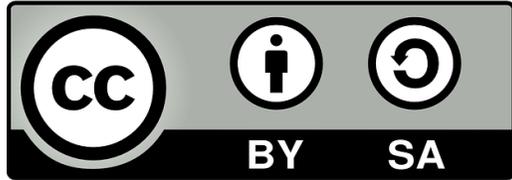
Yes, you can use my videos, but not for commercial purposes!



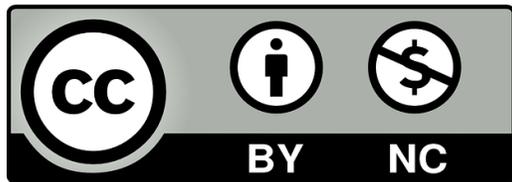
The elements are combined to 6 licenses.



Attribution



Attribution ShareAlike



Attribution NonCommercial



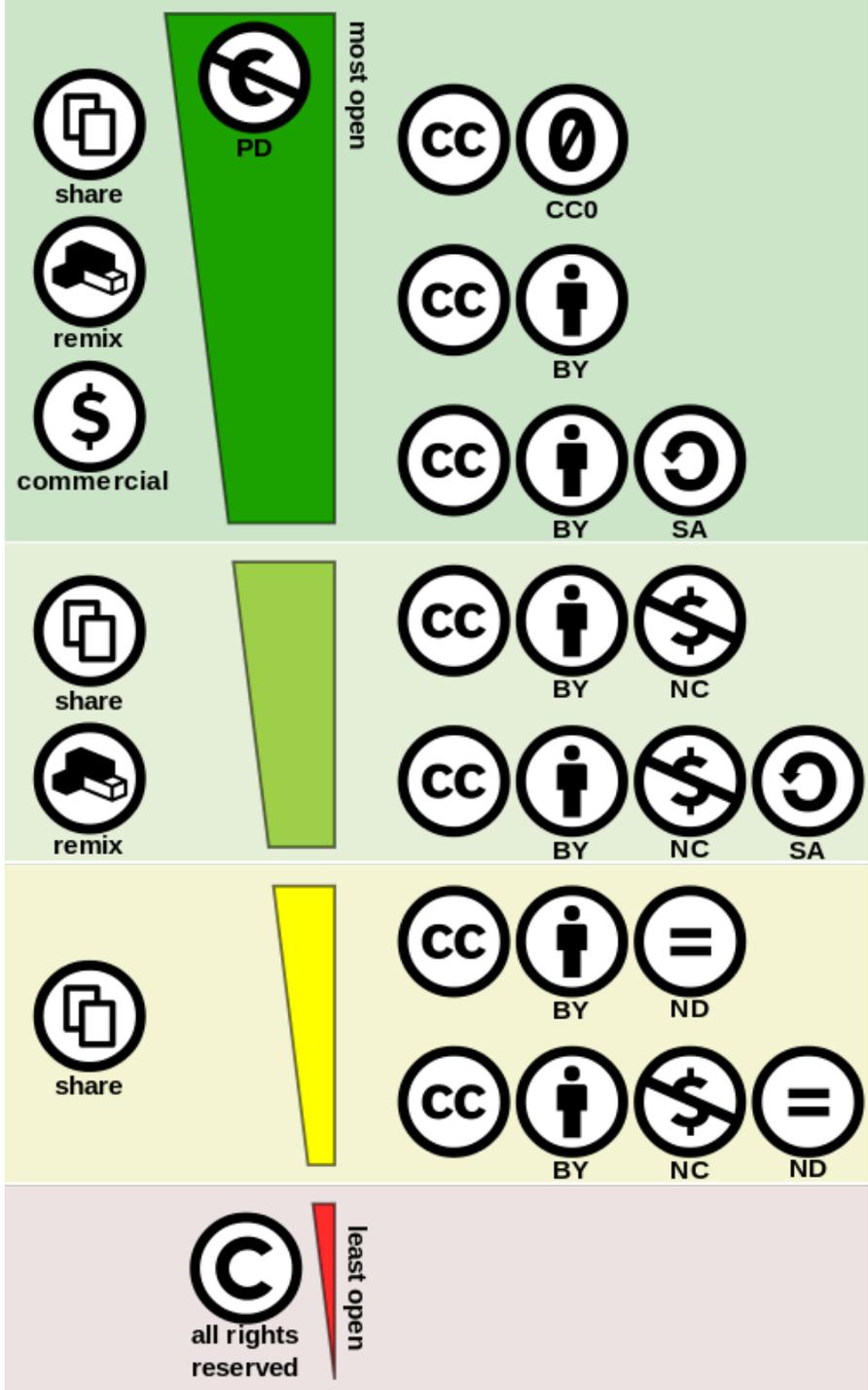
Attribution NonCommercial ShareAlike



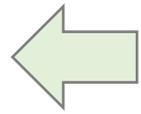
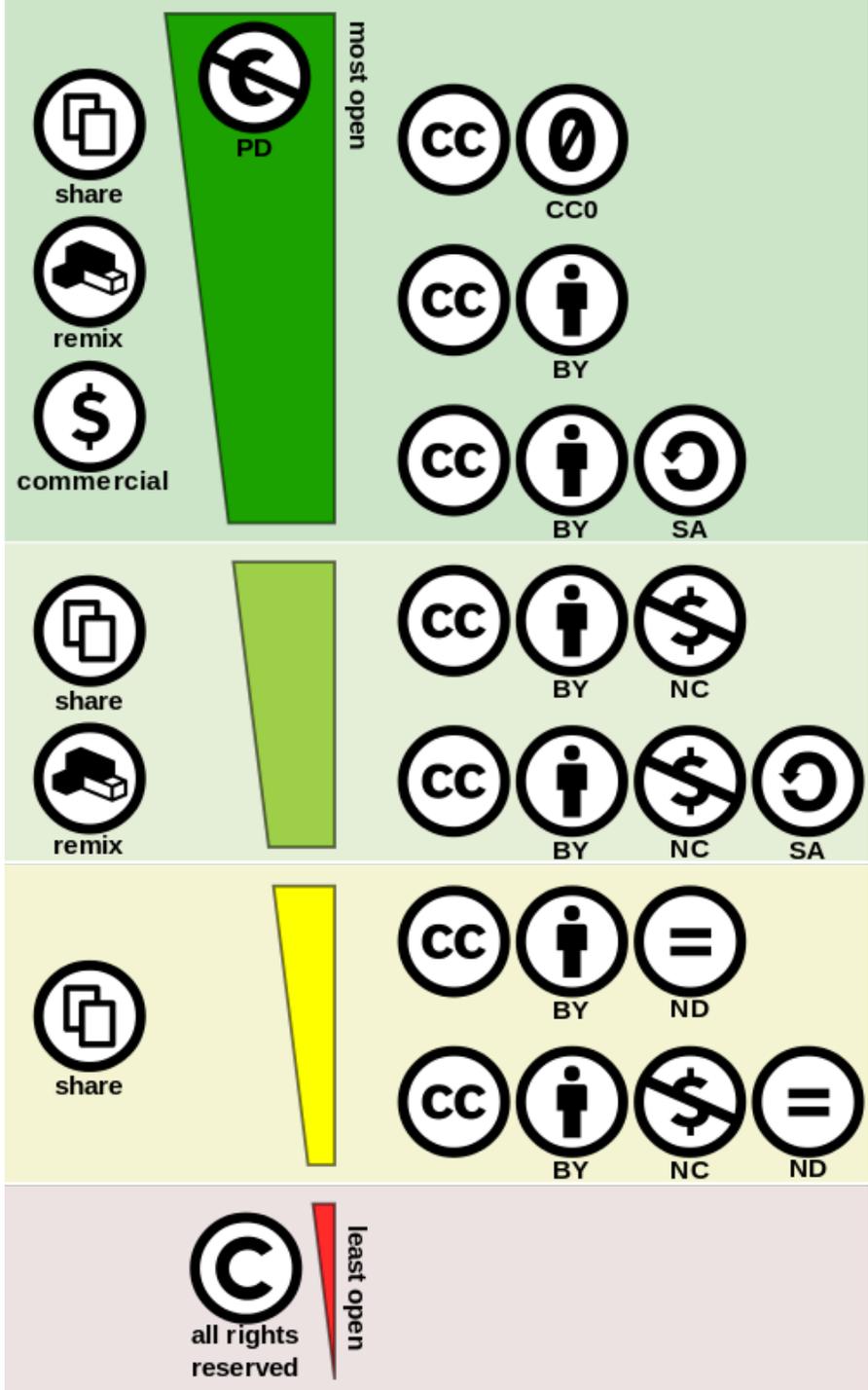
Attribution NoDerivatives



Attribution NonCommercial NoDerivatives



These 6 licenses form a spectrum from most open to least open



Let's have a look at this license
(Attribution ShareAlike – CC BY SA)
 as example

Example

the Attribution ShareAlike (CC BY SA) license

What does the license allow and require?

There is an easy understandable summary

The screenshot shows the top of the CC BY-SA 4.0 license page. It features the Creative Commons icons (CC, BY, SA) and the title "Attribution-ShareAlike 4.0 International (CC BY-SA 4.0)". Below the title is a disclaimer: "This is a human-readable summary of (and not a substitute for) the [license](#). [Disclaimer](#)." The main heading is "You are free to:", followed by two bullet points: "Share — copy and redistribute the material in any medium or format" and "Adapt — remix, transform, and build upon the material for any purpose, even commercially." To the right of these points is a circular seal that says "Free Cultural Works APPROVED FOR". Below this is a note: "The licensor cannot revoke these freedoms as long as you follow the license terms." A horizontal line separates this section from the "Under the following terms:" section. This section lists two terms: "Attribution" (with a person icon) and "ShareAlike" (with a circular arrow icon). The Attribution term states: "You must give [appropriate credit](#), provide a link to the license, and [indicate if changes were made](#). You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use." The ShareAlike term states: "If you remix, transform, or build upon the material, you must distribute your contributions under the [same license](#) as the original."

By the way, this is the license of all content on Wikipedia

There is an easy understandable summary of each license on <https://creativecommons.org/about/ccllicenses/>

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Behind the user friendly summary is an official legal text.



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 - B. produce, reproduce, and Share Adapted Material.
 2. **Exceptions and Limitations.** For the avoidance of doubt, where Exceptions and

CC licenses have already stood the test by being honoured in real court cases.

Getting practical

- How to license your work?
- How to find existing CC licensed material?
- How to use CC licensed material?

- **How to license your work?**
- How to find existing CC licensed material?
- How to use CC licensed material?

How to license your work?

1. Choose a license
2. Publish your material, marking it with the license

It's not rocket science!

For instance, place the license below your image, or show it on the title page of your video

<https://creativecommons.org/choose/>

New to Creative Commons? [[Considerations before licensing](#)] [[How the licenses work](#)]

Explore the Creative Commons licenses. [[Want public domain instead?](#)]

[[Looking for earlier license versions, including ports?](#)]

License Features

Your choices on this panel will update the other panels on this page.

Allow adaptations of your work to be shared?



Yes No Yes, as long as others share alike

Allow commercial uses of your work?



Yes No

Selected License

Attribution 4.0 International



This is a Free Culture License!



CONTENTS

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*Example: on the title page of
this presentation*

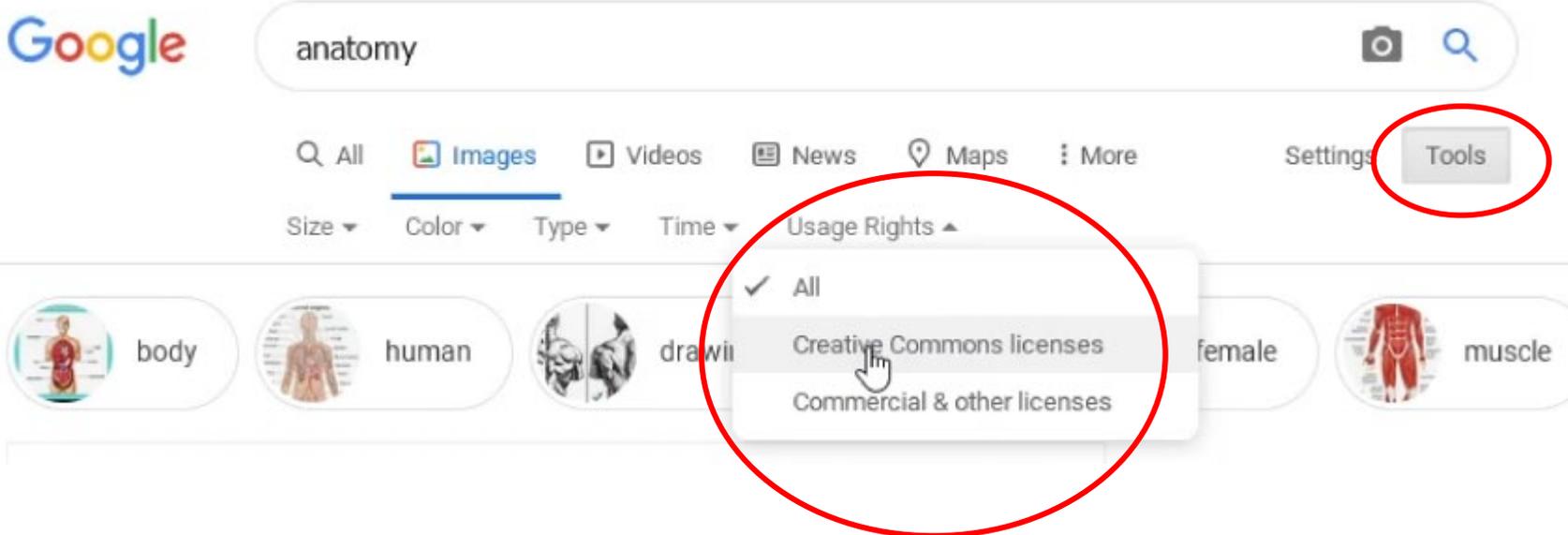
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- How to license your work?
- **How to find existing CC licensed material?**
- How to use CC licensed material?

How to find existing CC licensed material?

Google



How to find existing CC licensed material?

Video – view in presentation mode

Google



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on YouTube*

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- How to license your work ?
- How to find existing CC licensed material?
- **How to use CC licensed material?**

How to use CC licensed material?

1. Only use the material in the way the license allows
2. **Attribute** the creator, stating the license



How to attribute?

State:

- source
- creator
- license

<https://creativecommons.org/use-remix/attribution/>

The screenshot shows the official summary page for the Attribution-ShareAlike 4.0 International (CC BY-SA 4.0) license. At the top, there are the Creative Commons icons (CC, BY, SA) and the text "Attribution-ShareAlike 4.0 International (CC BY-SA 4.0)". Below this, a disclaimer states: "This is a human-readable summary of (and not a substitute for) the license. [Disclaimer.](#)".

The main section is titled "You are free to:" and lists the following freedoms:

- Share** — copy and redistribute the material in any medium or format
- Adapt** — remix, transform, and build upon the material for any purpose, even commercially.

A circular seal on the right side of this section reads "Free Cultural APPROVED FOR Works".

Below the freedoms, it states: "The licensor cannot revoke these freedoms as long as you follow the license terms."

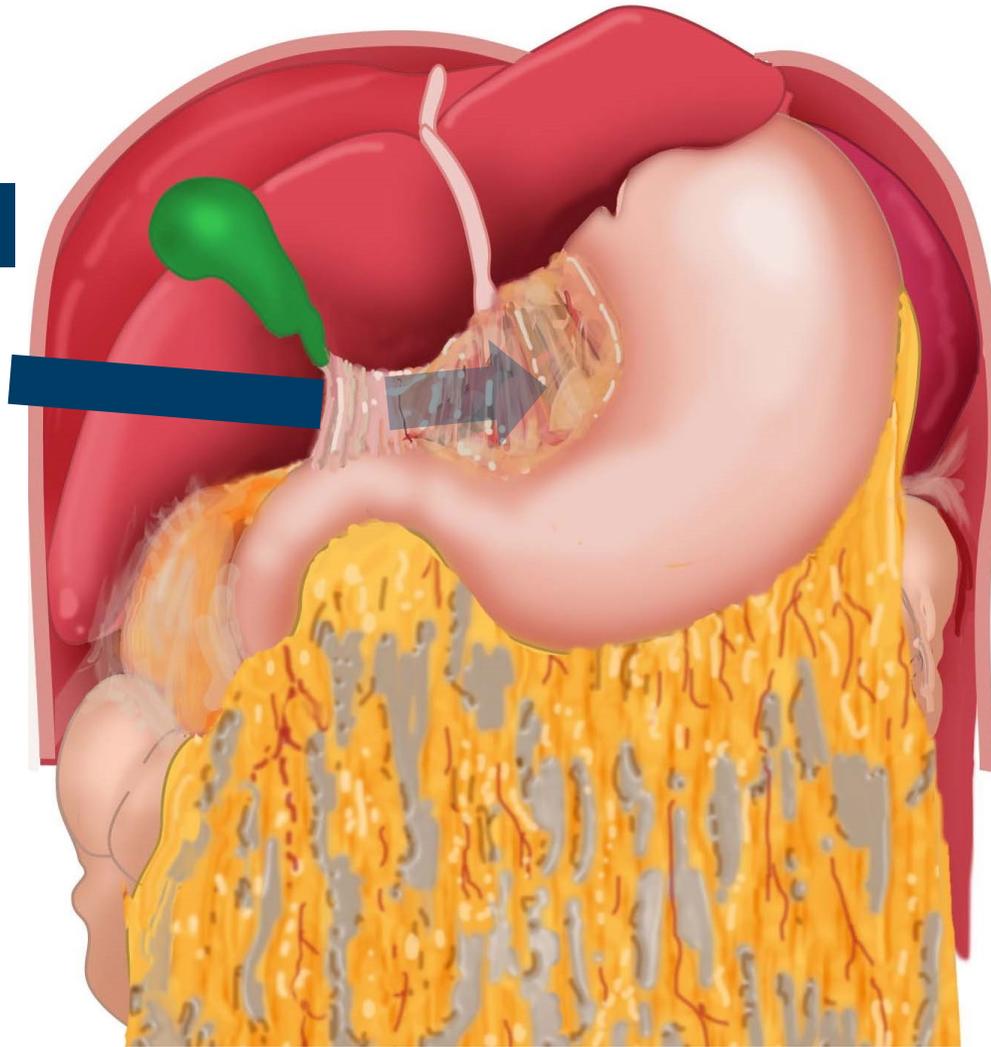
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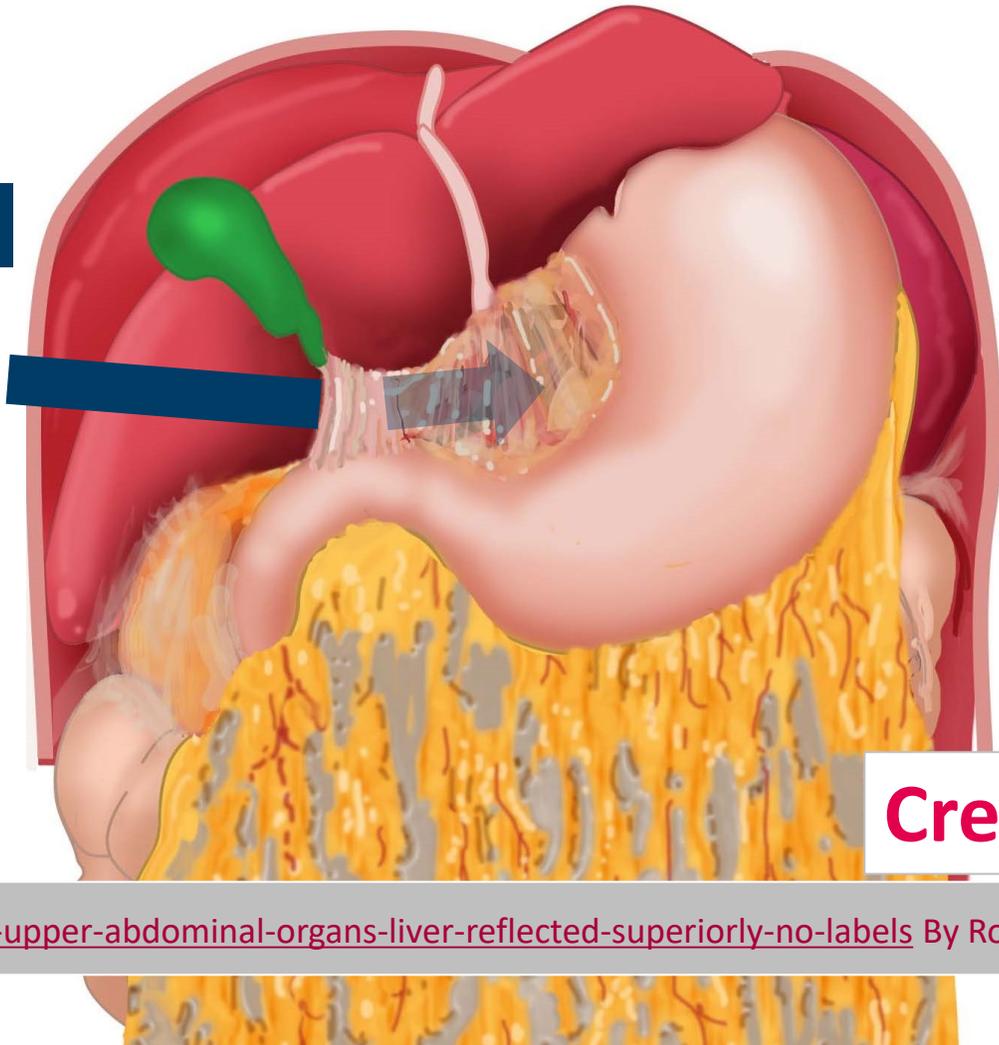
Example of attribution (on a lecture slide)

**Omental
bursa**



Example of attribution

Omental bursa



Source

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Read more

Quick reference

The 6 licenses <https://creativecommons.org/about/cclicenses/>

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How to attribute (best practices)

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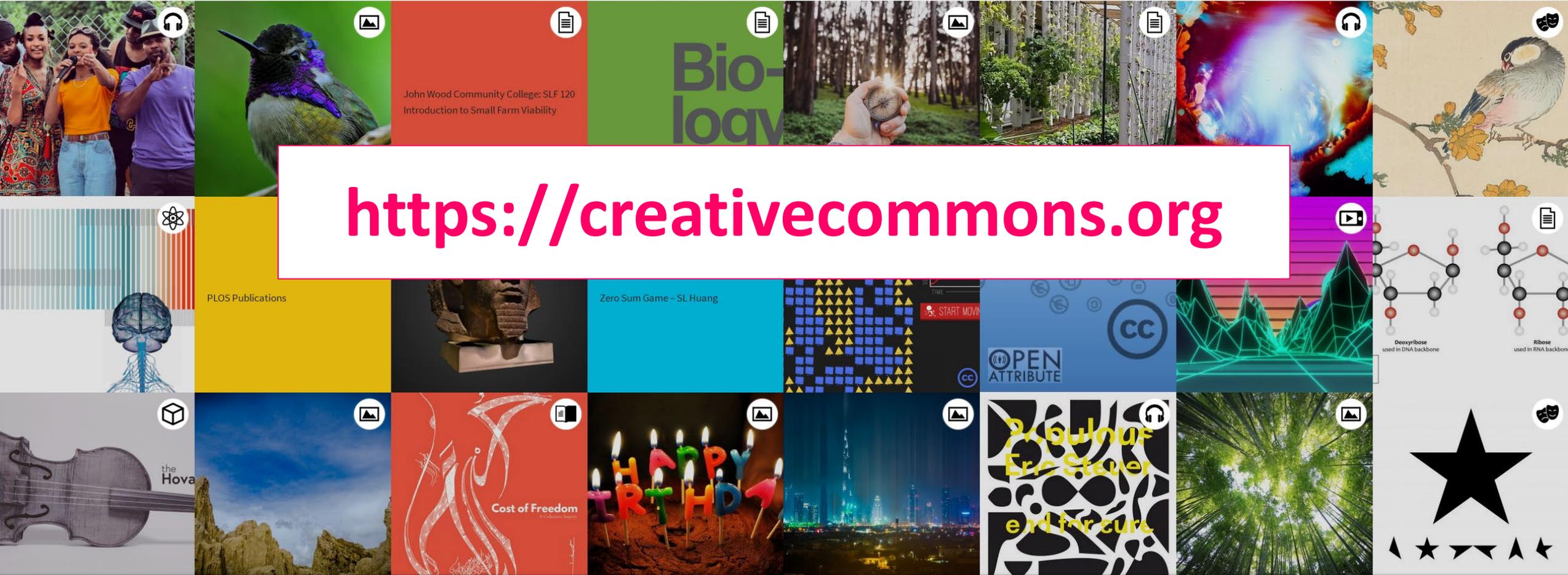
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